



 **ROGUE**
ICE COOLERS®

The Authentic African Ice Cooler

OUR STORY

For over 30 years we've built commercial ice coolers tough enough for the harshest African informal markets. But one cooler proved just how far that toughness could go.

In 2002, the container ship Jolly Rubino left Durban carrying a shipment of our Coca-Cola branded coolers bound for Ethiopia. A violent storm struck along South Africa's east coast, driving the ship onto the rocks near Richards Bay. As the vessel broke apart, hundreds of coolers were released into the wild Indian Ocean.

Many washed up along the South African coastline within weeks.

But one cooler refused to stop there.

Caught in the powerful Agulhas Current, it drifted south past Cape Point and out into the vast Southern Ocean. For months it battled storms, waves and relentless currents before finally crossing thousands of kilometres of open ocean.

Its journey ended on the remote shores of the Great Australian Bight.

There, fisherman John Iwankiw stumbled upon the weathered but unbroken cooler, but it was missing its lid. The manufacturer's tag was still intact, and he managed to track us down... simply to order a replacement lid.

Today - more than twenty years later - John still uses that same cooler. A survivor of storms, oceans and time itself. A cooler built for adventure.

Read the full story here:





ONE INCREDIBLE JOURNEY INSPIRES ROGUE ICE COOLERS.

That remarkable journey across oceans inspired the creation of Rogue Ice Coolers in 2015. Our mission was simple: take the toughness of our battle-tested coolers and elevate it into a premium product designed for the African outdoors.

What began as a business quickly became a labour of love - driven by an uncompromising pursuit of timeless design, durability and function.

Bush-tested and continually improved and refined, every Rogue Ice Cooler is proudly hand-crafted in Durban, South Africa. Each product reflects a classic safari elegance, built to endure Africa's toughest conditions and be your companion on many adventures.

Richard Noyce *Ashleigh Arthur*

MADE FOREVER

Rogue Ice Coolers are built Africa-tough, yet designed to feel right from the first lift. Take yours on a few adventures and it quickly becomes a trusted companion, solid, dependable and capable.

Pack it with ice and drinks, lock in the cold, and lift it by the crafted leather handles as you load up and head out. Wherever the road leads, its contemporary design keeps everything ice cold, while rubberised feet hold it firmly in place. And when the moment comes to pause, you'll feel the gentle release of the magnetic seal, followed by the soft hiss of a bottle opened - simple, satisfying proof that your cooler has done exactly what it promised.



Non-slip
Rubber Feet



Water, Fire &
Mould Resistant
Canvas Material



Military-grade
Canvas



Leather Straps



Magnetic
Closure



Canvas Cushion
on top of the 45
and 75 litres

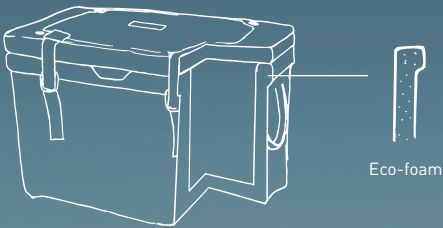


CHOOSE RIGHT FROM THE START

Hard Range

The Hard Range is made from UV treated virgin rotomoulded plastic with a single-piece mould for unmatched strength. Eco-foam insulation, rubber gaskets and a magnetic lid ensure superior cooling, while features like a built-in cast iron bottle opener, non-slip feet and individual product numbering complete the design.

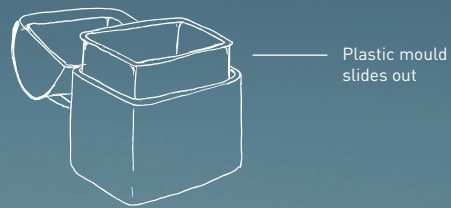
Hard Range Construction: Foam Filled



Soft Range

The Soft Range is built with heavy-duty military-grade canvas that is waterproof, UV-resistant, fire-retardant, and mould-resistant. At its core is our original innovation: a removable, single-piece moulded plastic interior that delivers a guaranteed leak-proof design. Industrial-grade foam insulation helps keep contents colder for longer.

Soft Range Construction: Removable Plastic Mould



VS.

Custom branding is available on orders of 20 units or more.





THE HARD RANGE



THE PANGOLIN 18L

A compact, grab-n-go cooler, but with all the serious insulation features of the Rogue Ice Coolers brand. Based upon a 1940's classic cooler design. The lid seals closed with a clip-over stainless steel and Balau timber handle. Guaranteed to last a lifetime.



ROGUE #007

445mm(l) x 290mm(w) x 390mm(h)



Features	UV treated rotomoulded plastic, filled with eco-foam for the best insulation. Clip-over stainless steel and Balau timber handle and rubber gasket lid closure for a tight seal. Bottle opener underside of lid.
Capacity	18 beer bottles with 1kg ice.

THE BADGER 25L

Using the same lid from the 18L, we have created a higher inner space to allow for standing bottles upright. Based upon a 1940's classic cooler design. Guaranteed to last a lifetime.



ROGUE #015

445mm(l) x 275mm(w) x 475mm(h)



Features	UV treated rotomoulded plastic, filled with eco-foam for the best insulation. Clip-over stainless steel and Balau timber handle, and rubber gasket lid closure for a tight seal. Bottle opener underside of lid. Canvas pocket sleeve accessory to store essentials.
Capacity	Fits a champagne, wine, spirit and 1L bottle standing upright to a height of 320mm.





THE DAGGA BOY 45L

Here's the mid-size option in our hard Range and the first product we made. Offers generous interior capacity, but packs readily into vehicle load spaces. Designed specifically to fit into the back of game vehicles. Good for day trips, or longer.



Dagga Boy Canvas top ROGUE #003
Dagga Boy Leather top ROGUE #011
Dagga Boy Basic Bush ROGUE #004

645mm(l) x 400mm(w) x 400mm(h)



Features	Genuine leather straps to seal in the coldness; genuine leather handles for carrying comfort (optional: rubber straps & handles #ROGUE004). Canvas or Leather padded seat cover. Drain plug with leash to release excess water. "Unbreakable" moulded lid hinges.
Capacity	40 cans with ice.

THE NDLOVU 75L

Big on capacity, big on performance. Essential equipment on serious bush or beach weekends, but also a stylish focal point at social gatherings.



ROGUE #005

905mm(l) x 420mm(w) x 420mm(h)



Features	Genuine leather straps to seal in the coldness; genuine leather handles for carrying comfort (optional: rubber straps & handles #ROGUE004). Canvas padded seat cover. Drain plug with leash to release excess water. "Unbreakable" moulded lid hinges.
Capacity	65 cans with ice. Fits wine bottle standing upright.



THE SOFT RANGE



THE BUSHBABY 5L

Built with precision, premium materials and Rogue Ice Cooler's signature durability. Designed for daily use, easy to carry, your buddy for a lifetime of chilled moments. Pack your lunch or a 6 pack.



ROGUE #018

213mm(l) x 150mm(w) x 283mm(h)



Features	Leak-proof guaranteed with a solid inner shell. Foam insulated canvas outer. Lightweight and easy to carry. Genuine leather handles and zippers.
Capacity	6 beer bottles or cans.

THE LYNX 15L

The Lynx is one of the most beautiful and stylish products we have made. Guaranteed to be the stand out cooler at any party.



ROGUE #019

320mm(l) x 210mm(w) x 370mm(h)



Features	Leak-proof guaranteed with a solid inner shell. Foam insulated canvas outer. Genuine leather handles and zippers. Lightweight and easy to carry with adjustable shoulder strap for carrying comfort.
Capacity	Carries 6 bottles of Champagne/ Wine or a variety of drinks



THE INGWE 22L

A foam insulated military canvas outer clads a hard moulded inner ice box. Here's practical rigidity presented in a soft outer, with genuine leather accessories. Perfect for that weekend braai or social gathering.



ROGUE #006

440mm(l) x 360mm(w) x 315mm(h)



Features	Leak-proof guaranteed with a solid inner shell. Foam insulated canvas outer. Genuine leather handles and zippers. Lightweight and easy to carry with adjustable shoulder strap for carrying comfort.
Capacity	20 cans with ice. Wine bottle stands upright.

THE BHUBESI 40L

With the same hard-core inner shell to guarantee the structural integrity of the cooler and a leak proof experience, the 40L Canvas Cooler is a winner for packing food and drinks for that long-weekend.



ROGUE #009

560mm(l) x 250mm(w) x 375mm(h)



Features	Leak-proof guaranteed with a solid inner shell. Foam insulated canvas outer. Genuine leather handles and zippers. Lightweight and easy to carry with adjustable shoulder strap for carrying comfort.
Capacity	40 cans with ice. Wine bottle stands upright.





THE WINE COOLER

A logical extension to our soft range. Military canvas and genuine leather combine to present a safari-chic, two bottle wine cooler with heavy foam insulation. Drop tested with bottles from a height of one metre.



ROGUE #001

170mm(l) x 270mm(w) x 550mm(h)

Features	Leak-proof guaranteed. Foam insulated canvas outer. Lightweight and easy to carry. Genuine leather handles and zippers
Capacity	2 bottles of Champagne/ wine or a bottle of Gin and 1L tonic



ADVENTURE ORGANISER

Our Adventure Organiser is designed to help you de-clutter your life and better manage the load-space of your car. It packs neatly flat when not in use so can be conveniently left in your vehicle till you need it, and easily expands into a sturdy but flexible container when you have multiple items to manage. The Adventure Organiser is tough enough to handle wood, sports gear and everyday items.



ROGUE #012

Folded: 365mm (l) x 80mm (w) x 420mm (h)

Full: 545mm (l) x 365mm (w) 420mm (h)

Features	Velcro attachment secures fastening when closed. Lightweight and easy to carry. Tear-, water-, and fire resistant. Riptech material reinforced with padded underlay.
Capacity	Food, snacks, camping gear and sports gear.



CORPORATE CUSTOMISATION

A branded Rogue Ice Cooler is more than a gift, it's a statement of distinction. It reflects a brand that values craftsmanship and performance over time.

By associating your company with a product of this calibre, you communicate attention to detail, and a commitment to excellence. It's a refined, functional piece designed to be used and appreciated - long after it's received.

Leather, metal, or embroidery - corporate orders from 20 units can be customised any way you like.

Hard Range Customisation:

- Die-cast moulded metal badges
- Embroidery or screen printing
- Custom colours

Soft Range Customisation:

- Embroidery
- Embossed leather badge
- Custom colours

More examples:



Contact details for customisation orders: E. sales@roguicecoolers.co.za | T. +(27) 32 007 0143



PERSONALISED GIFTING

Some occasions call for something more considered.

A personalised Rogue Ice Cooler, finished with a custom name badge, offers a refined and lasting way to mark life's milestones - from birthdays and anniversaries to meaningful thank-you gifts.

It's a gift with purpose, crafted to be used, and appreciated for years to come.

Can be customised online or in any Outdoor Warehouse store nationwide. No minimum order quantity necessary.

Hard Range Personalisation available for:

- The Pangolin 18L Ice Cooler
- The Badger 25L Ice Cooler
- The Dagga Boy 45L Ice Cooler (Canvas top)
- The Dagga Boy 45L Ice Cooler (Leather top)
- The Dagga Boy 45L Ice Cooler (Basic Bush)
- The Ndlovu 75L Ice Cooler

A PERSONALISED ROGUE ICE COOLER

“Out in the bush or on the road, you quickly learn what gear you can rely on. The Rogue Ice Cooler keeps everything cold, and the name badge makes it feel personal. It's built to last.”

-Jean de Villiers





OUR TRUSTED CLIENTS

From the legendary plains of the Kruger to pristine coastal escapes, our coolers are part of experiences where reliability, and performance matter.





Rogue Ice Coolers are trusted by some of Africa's most iconic safari lodges and luxury retreats. Built for the realities of adventure, their robust design fits perfectly onto the back of a safari vehicle, while rotomoulded walls and eco-foam insulation deliver unmatched ice retention.

Every cooler is crafted for durability, with thoughtful details that make them quietly dependable across the toughest environments.

Trusted by luxury lodges and safari experiences including:



LEOPARD CREEK



MalaMala



WILDERNESS SAFARIS



SANCTUARY RETREATS

Singita



LONDOLOZI



eBEYOND



GO BAVIAANS
SOUTH AFRICA



ROYAL MALEWANE
Greater Kruger National Park
★★★★★



Bayala
PRIVATE SAFARI LODGES



WILD CHILD AFRICA



Thonga Beach
ISIMANGALISO WETLAND PARK
an isibindi africa lodge



Leopard Sands
KRUGER PARK



LIVINGSTONES
SUPPLY CO.
Est. 1966



Rhino Ridge

dulini





Our ice coolers are backed by a limited 3 year warranty on the rotomoulded components, being the lid, hinges and box. This limited warranty covers private use only and does not cover coolers used on a commercial or industrial basis or subjected to abnormal abuse.

Visit our website for more details and shop online at www.rogueicecoolers.com



Join the Rogue Owners Club

Get exclusive offers, reserved for registered product owners. We'd be glad to have you. Visit our website to register and join the Rogue Owners Club.

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Instagram: @rogueicecoolers
Facebook: @rogueicecoolers

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stockists in your area.

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Image: Zambezi Grande